

WILLIAM G. UGLOW, MBA

AMERICA'S LEADING BRAND MERCHANDISING AUTHORITY

Barton K. Boyd, past chairman of the consumer products of Disney company, named Bill Uglow the “top entertainment merchant” in the industry



Bill Uglow was the number two person behind Barton Boyd during his tenure. Boyd said “***Bill is the man to get things done whenever and wherever asked***”.

Bill Uglow created the first and original Disney Store



While Uglow was director of Disney merchandise for the Walt Disney Company, senior management assigned Uglow this task of opening the first Disney store. He designed the layout, sourced the merchandise, and opened what became a very successful store

Bill Uglow was president of retail at MGM Grand Resort in Las Vegas, which is the largest hotel in the world



He was responsible for 25,000 items and 20 stores. Bill generated the lowest cost of goods in the industry and produced the highest revenue and profit per square foot.

Bill Uglow has brought to market
50,000 products in his illustrious career



He accomplished this achievement over the span of his career using imported products, domestically manufactured and licensed product.

Bill has 9400 LinkedIn contacts and over 10,000 contacts on his phone.

Uglove has opened 71 different retail stores



This work was done for the Walt Disney company in Florida, and MGM Grand Hotel, Luxor Hotel, Mandalay Bay Hotel and Monte Carlo Hotel in Las Vegas

Bill Uglow designed, licensed and opened the world's first Nike golf store



Do not confuse the Nike Golf store with Nike Town. Nike Golf is a separate wholesale company.

This is the Nike Golf store that Bill was responsible for in Las Vegas

Bill Uglow has been an agent for over 300 celebrity brands to create special experiences in stores, bars, restaurants, hotel suites and product



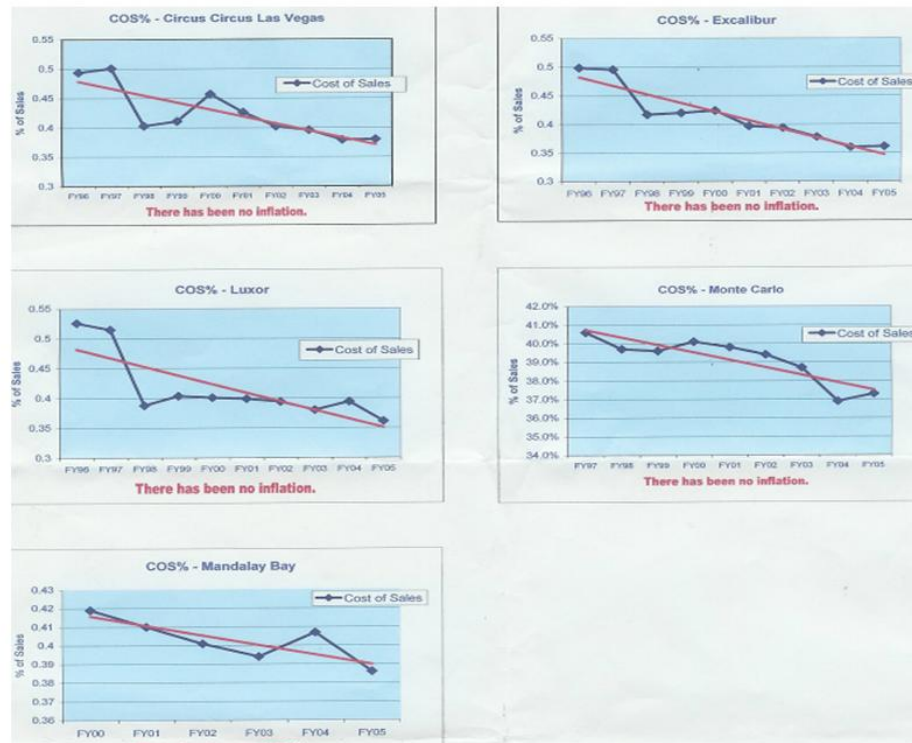
Those brands include Elvis Presley, celebrity chef Emeril Lagasse, Marilyn Monroe, celebrity artist Romero Britto, James Dean

Bill Uglow has had senior executive experience in entertainment licensing for five different companies



The Walt Disney company, United Football League, Professional Bull Riders, Tomy Toys and MGM Grand Hotel and Resort

Mr. Uglow was recognized for lowering cost of goods each year over a seven-year period



This resulted in the lowest cost of goods in the hotel industry

While Bill Uglow was vice president of consumer products & licensing for the professional bull riders, when “the PBR rock bar restaurant” license was executed



The PBR bar & grill in Las Vegas has sales of over \$20,000,000 annually

Bill Uglow was vice president consumer products & licensing when United Football League was intending to be a minor league for the National Football League



Bill was responsible for the merchandise during the games and for licensing the UFL to American manufacturers



So if you want to position your brand to
take the world by storm, and maximize
your profits get in touch with
Bill Uglow today!

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